

Newton-Bracewell Funeral Homes



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Sydney Alan Bassow

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September 26, 1938 - January 19, 2007

Birthplace: Blackpool, England

Resided In: Chico, California

A memorial service will be was held Monday afternoon, January 22, 2007 at 2:30 p.m. at Newton Bracewell Chico Funeral Home for Sydney Alan Bassow who died Friday, January 19, 2007 at his home. Syd was born on September 26, 1938 in Blackpool, England to Isaac and Sophie Bassow. He moved with his family to Los Angeles, CA as a young boy where he was raised, graduated from high school and joined the Air Force. He met his wife Mary Knight while in the service and the couple married in 1960. They moved to Santa Barbara in 1971 where they raised their family and Syd founded Bassow Sales, a promotional product business that he continued to own and operate after moving to Chico in 2001. He never retired from his successful 40 year career in sales.



Syd was really in the business of touching peoples' lives and putting smiles on their faces with his incredible gifts of hospitality and humor. For 20 years he cooked a BBQ style tri-tip dinner for the entire San Marcos High School football team each week before

their game. He was also a faithful supporter of the Goleta Boys and Girls Club.

Syd is survived by his wife Mary, 2 sons and daughter-in laws, Larry and Lydie of Chico and Michael and Tricia of Nashville, 4 grandchildren, Madison, Cameron Isaac and Jackson Bassow of Chico and James Wyatt Bassow of Nashville.

Private burial did take place at Glen Oaks Memorial Park on Monday, January 22rd. In lieu of flowers, memorial donations may be made to Up'til Dawn at Chico State University, supporting St. Judes Children's Hospital or JFR Leadership Programs, also of Chico State University, in care of Newton Bracewell Funeral Home.

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